



Seit 1877

**Kiefer**

Luft- und Klimatechnik

Neue Wege mit Luft

# Linear Diffuser INDUL

## Hermès Boutique Vienna



Photo © Hermès

Hermès is pleased to announce the re-opening of its boutique in Vienna. The 245 square meter business has a new look and will surprise its customers with its modern French luxury department store style. The renovation was designed by RDAI – a Parisian architecture office responsible for all Hermès stores worldwide. Founded by Rena Dumas and under the artistic direction of Denis Montel for a few years now.

After passing through the entrance gate – the building's façade is from the 19th century –, the customer gets a feeling of astonishment as well as re-discovery. The boutique is flooded with more natural light and the 16 different Hermès departments are rearranged over 2 floors. The entire entrance area, the elegant floor of which shines in characteristic Hermès mosaic in grey, beige and red, is dedicated to leather accessories, jewellery and silk goods for women and men. On the same floor on the left side are the "Art de Vivre" and the "Maison" departments as well as small leather goods, and the equestrian collection, which now has its own dressing room.

A symbol of the Hermès lifestyle is the leather-covered staircase, which was designed by Rena Dumas for the store opening in 2001. It leads customers to the upper floor where leather goods are located at the end. This floor, which is flooded with lots of natural light, creates an atmosphere of trust and invites discovery of jewellery, watches and prêt-à-porter for men and women. The view through the window provides a gorgeous, historic ambience of Graben. The boutique accommodates art work from the Hermès collection of contemporary photography and the Émile Hermès collection. These works include "Citrons, Santulussurgiu" (2006) from the photographs of Patrick Faigenbaum and "Le duc attelé" (2011), a print from Philippe Dumas.

The family company of Hermès is managed by Patrick Thomas, the managing director. The artistic direction is under Pierre-Alexis Dumas, a sixth generation family member.



Seit 1877

**Kiefer**

Luft- und Klimatechnik

Neue Wege mit Luft

# Linear Diffuser INDUL

## Hermès Boutique Vienna



Photos © Hermès

### Function Linear diffuser INDUL:

INDUL linear diffusers allow very small installation widths from just 15 mm. They are available in a range of designs and meet the highest demands in terms of both ventilation comfort and attractive ceiling design for an unobtrusive installation in all types of ceilings. The supply air is divided into fine individual jets which distribute the supply air into the room at an angle of 45° alternately to the left and to the right. The result is an especially uniform air distribution with an optimal diffuse ambient air flow, and no noticeable draughts.

### Systemvorteil Schlitzdurchlass INDUL:

- Completely draught-free air distribution
- Low diffuser widths, from 15 mm
- Unobtrusive installation in ceiling joints
- Temperature differences up to -14 K
- Light, clean ceilings due to fine-jet characteristics
- Simple, quick and clean installation in all ceiling systems

|                                 |                                    |
|---------------------------------|------------------------------------|
| <b>Object:</b>                  | Hermès Boutique Vienna             |
| <b>Architects:</b>              | RDAI, Paris                        |
| <b>Planning office:</b>         | BPS Engineering, Wien              |
| <b>Linear diffuser systems:</b> | INDUL linear diffuser<br>V20 / V24 |
| <b>Type of ceiling:</b>         | Plasterboard ceiling               |
| <b>Completion :</b>             | 2014                               |